



AMERICAN GEM TRADE ASSOCIATION

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Sessions recorded at 2009 AGTA GemFair Tucson

Best Buys in Tucson; Richard Drucker, Gemworld International

Colored Gemstone Estate Jewelry; Diana Jarrett, Heritage Gems – Audio Only

Making the Most of your AGTA Membership; Adam Graham, AGTA

Into the Field: Stories from Afar; Edward Boehm, JOEB Enterprises

Color Trends: What's in Store for the Future; Leatrice Eiseman, Pantone Color Institute – Audio Only

Pearls 101; Betty Sue King, King's Ransom

Safe Shipping; Patrick Drummond, Jewelers Mutual Insurance Company

Consumer Color Preferences; Leatrice Eiseman, Pantone Color Institute – Audio Only

Competitive Inspirations (AGTA Spectrum Awards™ and more); Dalan Hargrave, GemStarz

JVC: The Basics of Memo Transactions, Cecilia Gardner, JVC

Making a Difference with Color; Adam Graham, AGTA

Preparing Your Staff to Sell Color; Becka Johnson Kibby, Robbins Bros.

Take Back the Wedding and Maximize Your Profits; Terry Sisco, Platinum Guild International

Burma and Beyond: Today's New Regulatory Environment;

Panel: Douglas K. Hucker, AGTA; Peggy Jo Donahue, JA; Cecilia Gardner, JVC

Collectors of Gems and Mineral: How and Why; Bill Larson, Pala International

Retailers at Risk...Are You Legal?; C.R. "Cap" Beesley & Christopher P. Smith, American Gemological Laboratories

Selling Color at Retail; Linda Hunter, Johannes Hunter Jewelers

The Latest News from GIA Research; Dr. James Shigley, GIA – Audio Only

The Eccentricities of Colored Gemstones Science: Astound and Amaze Your Customer; Mary Johnson

Excerpts from the Colored Gemstone Course; Kate Peterson, Diamond Council of America

How to Tell Your Color Stories for Free Media; Debbie Yonick, Yonick Writing Co.

Palladium: White, Light, Natural...NOW!; Kate Peterson, Palladium Alliance International

Cut Compels Consumers: Understanding Best of Class; Moderator: Gary Roskin, JCK

Panel; Designer: Paula Crevoshay; Retailer: Michael Endlich, Pave Fine Jewelry Design; Cutter: Mark Gronlund

Affordable Fancy Color Diamonds; Sonny Pope, Suncrest Diamonds

Varieties of Natural Pearls; Elisabeth Strack, Gemmologisches Institute Hamburg